

E4SM STARTUP AWARDS 2020 TERMS AND CONDITIONS

Article 1: The Organizers

The innovative startup contest (the "Competition") which will take place in the context of the conference "Energy for Smart Mobility - Marseille - Palais du Pharo - March 31st & April 1st, 2020" is co-organized by:

- CAPENERGIES

Law 1901 Association declared in sub-prefecture of Aix-en-Provence on November 14th, 2005 under the file number 01310226603, domiciled at Technopôle of the Environment Arbois-Mediterranean Building Henri Poincare Domaine Petit Arbois Louis Philibert Avenue CS 30658 13547 Aix -en-Provence - Cedex 4,

And

- GREENUNIVERS

SARL, whose registered office is located at 19, rue Martel, 75010 PARIS, registered with the Paris Trade and Companies Register under number 514 389 808,

hereinafter referred to together as "the Organizers".

Article 2: Purpose of the E4SM Startup Awards & Categories

CAPENERGIES aims at fostering the emergence of innovative projects and at supporting their development in order to accelerate the energy transition. It unites 530 members and almost 1,800 specialist partners in the energy sector (including major industrial firms, businesses, research and education institutions, and financial backers) and has strong interactions with the local ecosystems. In particular, the cluster ensures the operational management of the Flexgrid program. This program deploys optimized energy system solutions in order to maximize the integration of renewable energies and, in a long-term perspective, electric vehicles. In this framework, Capenergies creates the sustainable smart mobility club gathered more than 60 professionals of the energy, mobility and digital sectors. The objective: accelerate innovation and foster common learning.

GREENUNIVERS publishes GreenUnivers.com, the leading economic and financial information website in France on the energy transition markets. It targets professionals (large groups, SMEs, investors, institutions ...) and covers the sectors of renewable energy, energy efficiency and electric mobility.

CAPENERGIES and GREENUNIVERS co-organize the third edition of the "Energy for Smart Mobility 2020" forum and in this context, invite French and international startups to come up with their innovative solution and compete for prizes, in one of the following 3 categories:

- Category 1: Embedded energy solution for mobility: design, equipment and use
- Category 2: Infrastructure solution and energy management for mobility
- Category 3: Hydrogen or Biogas solution for mobility

The proposed innovations may concern any form of mobility: land, sea or air mobility.

The competition aims to accelerate the development of the selected startups.

Article 3: Conditions of entry - Eligibility

The participation in the contest is free.

Are eligible for entry:

- o Any French or international startup ("participant") incorporated for less than 7 years at the time of submission of its application;
- o Startups owned mainly by natural persons;
- o Startups that bring an innovative solution / service related to one of the 3 categories defined above, marketed for less than a year or in the state of prototype about to be placed on the market.

Article 4: Registration

Applications must be submitted exclusively via the online form at <https://www.energy4smartmobility.eu/> from 3 December 2019 until 25 January 2020 midnight (Paris time), unless otherwise expressly agreed by the Organizers and which will then be reported only on the site above.

Only one application form may be submitted per candidate (any category); any incomplete application at the closing date or transmitted after the date defined above will be ineligible.

The application consists of the only application form. This form will be included in the startup presentation booklet submitted later to the members of the jury. It may be distributed to the participants of the conference, unless the startup refuses by a written message to the organizers by 15 March 2020 at the latest.

The project leaders will receive an electronic notification informing them of the receipt of their file.

Merely participating in the E4SM Startup Awards implies a full and unconditional acceptance of the rules in its entirety, which is a contract between the Organizers and the Project Manager, and an honored commitment to guarantee the sincerity and the truthfulness of the information provided.

Any inaccurate, false or misleading statements may result in the rejection of the file.

Any selected candidate ("Finalist") in the Contest undertakes on their honor to participate in the Contest and to be represented in it by one of the members of its management team.

Article 5: Selection process

After the closing of the entries, the candidatures will be examined by the Selection Committee made up of representatives of the Organizers and external experts chosen by the Organizers.

This Committee will select about 18 Finalists (between 3 and 8 Finalists for each of the 3 categories) from eligible projects.

This selection will be based on the following criteria:

- a) Innovation: technological breakthrough, competitive positioning
- b) Feasibility: quality of the business plan, economic model
- c) Potential: economic relevance and market prospects
- d) Impact: economic and social benefits
- e) Quality of the management team: credibility, ability to carry the project

Candidates might be asked to answer additional questions addressed by the Organizers, in order to assess them more accurately.

By 15 February 2020 (indicative date), the Finalists will be informed by email of their selection ("List A").

A waiting list (List B) will also be established by the Selection Committee and the companies concerned will be called according to the deflection registration of companies listed in List A.

Article 6: Conduct of the Competition / Selection of the winners by the grand jury

The Finalists will send by mail their Power Point presentations, to be used during their pitches, before March 15th, 2020.

Power Point This presentation will be written imperatively in the English language.

Finalists will be invited for 2 days to the "Startup Village"; they will have a space (about 2.5 m²) where they can present their innovation. They will be graciously invited to the events organized as part of the "Energy for Smart Mobility 2020" forum, including the gala dinner and the BtoB meetings.

These invitations are valid for one person per Finalist.

The other collaborators of each Finalist who would like to participate in the E4SM 2020 forum will benefit from a preferential rate, ie 50% of the rate applied to startups.

Accommodation and transportation costs will not be borne by the Organizers.

On March 31st, 2020 starting at 3:30 pm (approximate time), all the selected candidates will have to pitch in front of the Jury. One member of the management committee of each Finalist agrees to be present.

Each Finalist will have a pitch of up to 4 minutes. There will be a maximum of 2 minutes for questions and answers.

Following these presentations, the Jury will meet and designate the 3 winners of the Competition, a winner for each category defined in Article 2 and among them, the "Grand Prix E4SM 2020".

The Jury may, if it wishes, also award a "Coup de Coeur du Jury" Prize.

The Awards will be presented on March 31st, 2020 at the Gala Dinner.

The Organizers reserve the right not to award a Prize in a given category if the Jury considers that the quality of the projects presented was not satisfactory.

Non-winning Finalists have no recourse, the Jury is the sole ruler and does not have to justify its choices.

Finalist pitches are likely to be filmed for later use in communication.

Article 7: The Jury

The composition of the Jury is left to the initiative of the Organizers. It will include representatives of corporate sponsors of the Forum and partner countries. The members of the Jury are listed on the website <https://www.energy4smartmobility.eu/>.

Its composition can vary until the pitching session.

Article 8: Prizes and Visibility

Each of the 3 winners (one per category) will receive the following prizes:

- Free one-year subscription to GreenUnivers.com with free GreenUnivers conference participation for one person
- Access to conferences organized by Capenergies in 2020 in connection with mobility (mobility club, Flexgrid ...)
- Promotion on different medias: E4SM website / Capenergies / GreenUnivers, social networks, press releases ...
- Half a day of legal advice offered by Watson Farley & Williams
- Export advice meeting offered by Business France (for French companies)
- A bank financing consultation meeting offered by HSBC Bank

While also a free space during the 2 days of the E4SM 2020 conference, in the Startup Village, like all the Finalists.

The "Grand Prix E4SM 2020" will additionally receive:

- 2 days of expertise by Axess Développement to finance its innovative project: identification of potential European or public financing windows and / or mounting of the project's financing file.
- An highlight by Bpifrance via an interview on the site bpifrance.fr which can then be relayed via different channels (newsletter, social networks).

The Organizers reserve the right to replace a prize with another prize equivalent in value.

The endowments must imperatively be consumed before March 31, 2021.

After this date, non-consumed or partially consumed endowments may no longer be requested and will not give entitlement to any compensation.

The prizes are nominative. They cannot under any circumstances be the subject of an assignment and / or an exchange.

Article 9: Miscellaneous / Responsibilities and limits

The contest rules are available on the website <https://www.energy4smartmobility.eu/> throughout the duration of the Competition.

Participation in the Contest implies full, unrestricted and unreserved acceptance of these rules.

The Organizers will in no way be held responsible for any postponement, interruption, adjournment, extension, cancellation or modification of the Contest for reasons beyond their control or in case of force majeure.

The collection of certain personal data from participants during the Contest registration is necessary both for the organization of the Competition and for its outcome.

This personal data is kept for the time necessary to fulfill the purposes for which it is processed.

In accordance with the regulations in force, each participant has the right to oppose, access, rectify and erase the personal data concerning them. To exercise one of these rights, write to the following address: MONSIEUR THE DELEGATE FOR DATA PROTECTION, 63 chemin Antoine Pardon, 69814 TASSIN CEDEX.

The Organizers cannot be held responsible for the inaccuracy of the information and data published from the statements and / or presentations of the Finalists.

Article 10: Permission to use the images of candidate teams

By accepting the rules, each Finalist declares that he/she agrees that the Organizers will give free registration of sounds, images (videos, photos) and his/her remarks as part of the Contest or his/her participation in the "Startup Village" or the various events organized at the "Energy For Smart Mobility 2020" forum.

The broadcast and exploitation of these sounds, images, comments and documents can be done through the websites of the Organizers, the website of the "Energy For Smart Mobility" forum, press, films, ... accessible without any restriction of access and without remuneration of the person concerned, for an unlimited period, in full or in extracts.

Article 11: Confidentiality

The Jury, the Selection Committee and the experts undertake to ensure the strictest confidentiality of the projects submitted by the candidates and the Finalists.

All information collected as part of the Contest and identified in writing as confidential by the candidates is considered confidential.

The Finalists authorize the Organizers to publish the non-confidential description of their project indicated on the application form and any other support in the context of the information and communication actions related to the Contest without claiming any rights whatsoever.

Article 12: Intellectual Property

Each candidate undertakes to take the most appropriate measures for the protection of intellectual property rights relating to his project before, during and after the Competition.

Each candidate declares to hold intellectual and industrial property rights and failing this, to have all the necessary authorizations concerning all intellectual and industrial property rights attached to the project concerned.

Each candidate guarantees the Organizers of any claim by any third party concerning all the intellectual and industrial property rights attached to the project presented as well as their financial consequences which he/she declares his/her personal business.

The Organizers will in no way be held responsible if a project presented reproduced works and / or protected works.

Each Finalist graciously authorizes each of the Organizers to use its brand, its logo and the presentation of its project, as part of their internal and / or external communication, on all media (including internet) and on all social networks, for the duration of the Competition and then unlimitedly.

Article 13: Applicable law and disputes

This regulation is subject to French law.

Any dispute that may arise from the application or interpretation of these rules or during the Competition will be the subject of an attempt to settle amicably. Any dispute that cannot be settled amicably will be submitted to the courts of Paris.

No contestation regarding these rules and the Contest will be admissible 10 days after the end of the Contest.

Regulation of December 3, 2019